

# Weddings-Frequently Asked Questions

***What is the difference in a Wedding “Planner”, Wedding “Coordinator” or Wedding “Designer”?*** Let’s start from the basics and move up. First of all, a “Designer” is generally hired to work either alongside a Planner, or in conjunction with the venue or bride. Their specific task is to supply floral, fabric, and overall visual design of the wedding and reception. A Coordinator is essentially the “timekeeper”. They are responsible for creating timelines, communicating with the vendors, and sometimes handle ceremony coordination as well. And then there is the “Wedding Planner”, typically they are able to handle every aspect of your wedding, from providing vendor referrals to complete event oversight. At the Positive Approach Group we can both plan and design your wedding day. We can also offer design only packages including draping.

***What is the difference between the Positive Approach Group and wedding planning services?*** The truth is there are definitely other planners who offer similar wedding services. Here is the difference; we are a full-time event planning service. That means we aren’t at our “day jobs” and unavailable to you or your vendors during the day. Part-time or less expensive planners tend to take on more clients in order for their businesses to break even, which equals more distraction and less time for you. We are specific about the type of couple we want to work with and are more concerned with creating a great working relationship with an end result of a wonderful wedding!

***Budget is a big concern for me, how can the Positive Approach Group save me money on my wedding?*** When you choose the Positive Approach Group to plan your wedding, we will help you compile all of the necessary data and create a comprehensive budget for your event. During the vendor selection process, it might get tweaked depending on whom you select for your wedding services. It is our goal to make sure we are referring vendors that are both reputable and of course, within your budget amount and keep you on track. Although we cannot offer discounts on services from other vendors, if we do receive a discounted price or a perk..we’ll gladly pass that along to you!

***I’ve already selected my venue, décor, and vendors, do you offer any day of services?*** Absolutely we offer a “Planning Lite” session. This involves your initial consultation, gathering all of your contracted vendor’s information, creation and distribution of any timelines and itineraries, and your choice of ceremony coordination or oversight of the reception setup. Email [info@positiveapproachgroup.com](mailto:info@positiveapproachgroup.com) and ask about our “Planning Lite” package!